

Message Text

UNCLASSIFIED

PAGE 01 BERN 05470 011638Z

53

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 067419

R 011615Z DEC 76
FM AMEMBASSY BERN
TO USDOC WASHDC
INFO SECSTATE WASHDC 3581

UNCLAS BERN 5470

EO 11652: N/A
TAGS: BEXP EAIR SZ
SUBJ: VISIT USA PROMOTION - US DOMESTIC AIR FARES

1. INDUSTRY MEMBERS OF VISIT-USA COMMITTEE FOR SWITZERLAND
HAVE EXPRESSED GREAT CONCERN OVER COMPLEXITY OF AND
FREQUENT CHANGES IN US DOMESTIC AIR FARES. PRESENT SYSTEM
OF A VARIETY OF SPECIAL FARES AND OFFERS IS CONFUSING TO
TRAVEL AGENTS AND TO PUBLIC, MAKING IT DIFFICULT FOR
AGENTS TO KEEP ABREAST OF SITUATION AND KNOW WHAT TO OFFER
CUSTOMERS.

2. ACTION REQUESTED: THAT STATE AND COMMERCE (USTS) URGE
CAB AND AIRLINES DO EVERYTHING POSSIBLE DEVELOP FARES, TOURS
SPECIAL PACKAGES, ETC, THAT ARE SIMPLE, UNIFORM, AND OF
LONG DURATION. USTS MAY WISH HAVE ITS NEW OFFICE OF
POLICY ANALYSIS STUDY MEANS OF ALLEVIATING PROBLEM.
DAVIS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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Concepts: CIVIL AVIATION, TRADE PROMOTION, AIR FARES
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Draft Date: 01 DEC 1976
Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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